

Cleveland Metroparks Survey:
Hinkley Compiled Data

	<u>Total Responses</u>	<u>% of Total Surveys</u>	<u>% of Total Completed Surveys</u>
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1. Would you be willing to answer a few questions for the next ten minutes about your use of the Cleveland Metroparks?

Yes	69	90.8%	100.0%
No	7	9.2%	10.1%

2. Are you 18 years old or older?

Yes	69	90.8%	100.0%
No	0	0.0%	0.0%

3. Do I have your consent to proceed?

Yes	69	90.8%	100.0%
No	0	0.0%	0.0%

4. What is the distance you traveled to the park today?

< 1 mile	9	11.8%	13.0%
1 < 5 miles	36	47.4%	52.2%
More than 5 miles	24	31.6%	34.8%

5. Where did you come from today?

Home	68	89.5%	98.6%
Work	0	0.0%	0.0%
School	0	0.0%	0.0%
Other	1	1.3%	1.4%

6. How long did it take you to get here?

< 5 minutes	11	14.5%	15.9%
5 - 9 minutes	22	28.9%	31.9%
10 - 19 minutes	23	30.3%	33.3%
20 - 29 minutes	3	3.9%	4.3%
30+ minutes	10	13.2%	14.5%

7. How did you travel to the park?

Walked	1	1.3%	1.4%
Biked	1	1.3%	1.4%
Drove	67	88.2%	97.1%
Bus/RTA	0	0.0%	0.0%
Other	0	0.0%	0.0%

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8. What other Cleveland Metroparks reservations do you use?			
<i>Bedford</i>	5	6.6%	7.2%
<i>Big Creek</i>	11	14.5%	15.9%
<i>Brecksville</i>	18	23.7%	26.1%
<i>Bradley Woods</i>	6	7.9%	8.7%
<i>Brookside</i>	3	3.9%	4.3%
<i>CM Zoo</i>	22	28.9%	31.9%
<i>Euclid Creek</i>	2	2.6%	2.9%
<i>Garfield Park</i>	4	5.3%	5.8%
<i>Hinckley</i>	35	46.1%	50.7%
<i>Huntington</i>	5	6.6%	7.2%
<i>Mill Stream</i>	13	17.1%	18.8%
<i>North Chagrin</i>	8	10.5%	11.6%
<i>Ohio & Erie Canal</i>	12	15.8%	17.4%
<i>Rocky River</i>	18	23.7%	26.1%
<i>South Chagrin</i>	7	9.2%	10.1%
<i>Washington</i>	2	2.6%	2.9%
<i>West Creek</i>	3	3.9%	4.3%
<i>None</i>	9	11.8%	13.0%

9. Of the parks used the most, what is the reason for using this reservation?

<i>Close to home/work</i>	27	35.5%	39.1%
<i>Activity</i>	19	25.0%	27.5%
<i>Relaxation/solitude</i>	19	25.0%	27.5%
<i>Other</i>	4	5.3%	5.8%

10. How often do you come to this park?

<i>Daily</i>	11	14.5%	15.9%
<i>Once a week</i>	34	44.7%	49.3%
<i>Once a month</i>	15	19.7%	21.7%
<i>Once a year</i>	7	9.2%	10.1%
<i>Never/almost never</i>	2	2.6%	2.9%

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11. In what activities do you participate at this park?			
<i>Education programs</i>	4	5.3%	5.8%
<i>Dog walking</i>	20	26.3%	29.0%
<i>Just relaxing</i>	17	22.4%	24.6%
<i>Hiking</i>	22	28.9%	31.9%
<i>Golfing</i>	2	2.6%	2.9%
<i>Frisbee</i>	1	1.3%	1.4%
<i>Walking</i>	43	56.6%	62.3%
<i>Sledding</i>	7	9.2%	10.1%
<i>Bird watching</i>	6	7.9%	8.7%
<i>Running</i>	2	2.6%	2.9%
<i>Fishing</i>	8	10.5%	11.6%
<i>Boating</i>	4	5.3%	5.8%
<i>Biking</i>	3	3.9%	4.3%
<i>Other</i>	6	7.9%	8.7%

12. In what activities do you participate at other reservations?			
<i>Education programs</i>	7	9.2%	10.1%
<i>Dog walking</i>	11	14.5%	15.9%
<i>Just relaxing</i>	10	13.2%	14.5%
<i>Hiking</i>	23	30.3%	33.3%
<i>Golfing</i>	6	7.9%	8.7%
<i>Frisbee</i>	2	2.6%	2.9%
<i>Walking</i>	26	34.2%	37.7%
<i>Sledding</i>	1	1.3%	1.4%
<i>Bird watching</i>	3	3.9%	4.3%
<i>Running</i>	2	2.6%	2.9%
<i>Fishing</i>	2	2.6%	2.9%
<i>Boating</i>	6	7.9%	8.7%
<i>Biking</i>	11	14.5%	15.9%
<i>Other</i>	1	1.3%	1.4%

13. What facilities do you use?			
<i>Nature center</i>	12	15.8%	17.4%
<i>Info. kiosk</i>	6	7.9%	8.7%
<i>Nature shop</i>	2	2.6%	2.9%
<i>Concessions</i>	5	6.6%	7.2%
<i>Trails</i>	53	69.7%	76.8%
<i>Golf course</i>	14	18.4%	20.3%
<i>Sports fields</i>	3	3.9%	4.3%
<i>Picnic shelter</i>	18	23.7%	26.1%
<i>Playground</i>	5	6.6%	7.2%
<i>Beaches</i>	7	9.2%	10.1%
<i>Other</i>	6	7.9%	8.7%

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14. How long do you typically stay at the park?			
< 1 hour	14	18.4%	20.3%
1 < 2 hours	39	51.3%	56.5%
2 < 3 hours	12	15.8%	17.4%
3 < 4 hours	4	5.3%	5.8%
4+ hours	0	0.0%	0.0%

15. What are your sources for Cleveland Metroparks information?			
Newspaper	8	10.5%	11.6%
Social media (Facebook/Twitter) Website	12	15.8%	17.4%
Word of mouth	22	28.9%	31.9%
Radio	3	3.9%	4.3%
In-park displays	9	11.8%	13.0%
Television	1	1.3%	1.4%
Emerald Necklace Magazine	18	23.7%	26.1%
Other	11	14.5%	15.9%

16. Are there any recreational or open space opportunities/facilities you would like to see in the park?			
No response	45	59.2%	65.2%
Response	24	31.6%	34.8%

17. Are there any educational programs you would like to see in the park?			
No response	57	75.0%	82.6%
Response	12	15.8%	17.4%

(18 - 24) How would you rank the park in the following areas:

18. Maintenance

Poor	0	0.0%	0.0%
Fair	1	1.3%	1.4%
Not sure	2	2.6%	2.9%
Good	42	55.3%	60.9%
Excellent	24	31.6%	34.8%

19. Cleanliness

Poor	0	0.0%	0.0%
Fair	4	5.3%	5.8%
Not sure	2	2.6%	2.9%
Good	36	47.4%	52.2%
Excellent	27	35.5%	39.1%

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20. Safety			
<i>Poor</i>	0	0.0%	0.0%
<i>Fair</i>	2	2.6%	2.9%
<i>Not sure</i>	2	2.6%	2.9%
<i>Good</i>	40	52.6%	58.0%
<i>Excellent</i>	25	32.9%	36.2%

21. Ease of movement			
<i>Poor</i>	0	0.0%	0.0%
<i>Fair</i>	0	0.0%	0.0%
<i>Not sure</i>	5	6.6%	7.2%
<i>Good</i>	35	46.1%	50.7%
<i>Excellent</i>	29	38.2%	42.0%

22. Educational programs			
<i>Poor</i>	0	0.0%	0.0%
<i>Fair</i>	2	2.6%	2.9%
<i>Not sure</i>	47	61.8%	68.1%
<i>Good</i>	13	17.1%	18.8%
<i>Excellent</i>	7	9.2%	10.1%

23. Entertainment programs			
<i>Poor</i>	0	0.0%	0.0%
<i>Fair</i>	2	2.6%	2.9%
<i>Not sure</i>	56	73.7%	81.2%
<i>Good</i>	8	10.5%	11.6%
<i>Excellent</i>	3	3.9%	4.3%

24. Restroom availability			
<i>Poor</i>	0	0.0%	0.0%
<i>Fair</i>	9	11.8%	13.0%
<i>Not sure</i>	11	14.5%	15.9%
<i>Good</i>	41	53.9%	59.4%
<i>Excellent</i>	8	10.5%	11.6%

25. Please indicate how you believe the Cleveland Metroparks priorities should be ordered.

<i>Conservation</i>	34	44.7%	49.3%
<i>Education</i>	6	7.9%	8.7%
<i>Recreation</i>	29	38.2%	42.0%

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26. How would you rate the importance of the Cleveland Metroparks to the economic vitality of the Cleveland area?

<i>Not important</i>	2	2.6%	2.9%
<i>Slightly important</i>	4	5.3%	5.8%
<i>Neutral/not sure</i>	12	15.8%	17.4%
<i>Important</i>	19	25.0%	27.5%
<i>Very important</i>	32	42.1%	46.4%

27. How important are the Cleveland Metroparks to your personal well-being?

<i>Not important</i>	0	0.0%	0.0%
<i>Slightly important</i>	2	2.6%	2.9%
<i>Neutral/not sure</i>	6	7.9%	8.7%
<i>Important</i>	28	36.8%	40.6%
<i>Very important</i>	33	43.4%	47.8%

30. Gender

<i>Male</i>	37	48.7%	53.6%
<i>Female</i>	32	42.1%	46.4%

31. Age

<i>18 - 29</i>	13	17.1%	18.8%
<i>30 - 39</i>	8	10.5%	11.6%
<i>40 - 49</i>	12	15.8%	17.4%
<i>50 - 59</i>	16	21.1%	23.2%
<i>60 - 69</i>	11	14.5%	15.9%
<i>70+</i>	9	11.8%	13.0%
<i>No response</i>	0	0.0%	0.0%

Cleveland Metroparks Survey:
Hinkley Compiled Data

32. Home ZIP code:

	<u>Total Responses</u>	<u>% of Total Surveys</u>	<u>% of Total Completed Surveys</u>
<i>Cuyahoga</i>			
44017	2	2.6%	2.9%
44022	2	2.6%	2.9%
44040	0	0.0%	0.0%
44070	0	0.0%	0.0%
44102	0	0.0%	0.0%
44103	0	0.0%	0.0%
44104	0	0.0%	0.0%
44105	0	0.0%	0.0%
44106	1	1.3%	1.4%
44107	1	1.3%	1.4%
44108	0	0.0%	0.0%
44109	0	0.0%	0.0%
44110	0	0.0%	0.0%
44111	0	0.0%	0.0%
44112	0	0.0%	0.0%
44113	1	1.3%	1.4%
44114	0	0.0%	0.0%
44115	0	0.0%	0.0%
44116	0	0.0%	0.0%
44117	0	0.0%	0.0%
44118	0	0.0%	0.0%
44119	0	0.0%	0.0%
44120	3	3.9%	4.3%
44121	0	0.0%	0.0%
44122	0	0.0%	0.0%
44123	0	0.0%	0.0%
44124	0	0.0%	0.0%
44125	0	0.0%	0.0%
44126	0	0.0%	0.0%
44127	0	0.0%	0.0%
44128	0	0.0%	0.0%
44129	0	0.0%	0.0%
44130	0	0.0%	0.0%
44131	0	0.0%	0.0%
44132	0	0.0%	0.0%
44133	3	3.9%	4.3%
44134	0	0.0%	0.0%
44135	0	0.0%	0.0%
44136	0	0.0%	0.0%
44137	0	0.0%	0.0%
44138	0	0.0%	0.0%
44139	0	0.0%	0.0%

Cleveland Metroparks Survey:
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32. Home ZIP code: (Cont)

Total
Responses

% of Total
Surveys

% of Total
Completed
Surveys

Cuyahoga (Cont)

44140	0	0.0%	0.0%
44141	1	1.3%	1.4%
44142	0	0.0%	0.0%
44143	0	0.0%	0.0%
44144	0	0.0%	0.0%
44145	0	0.0%	0.0%
44146	0	0.0%	0.0%
44147	0	0.0%	0.0%
44149	2	2.6%	2.9%

Geauga

44021	0	0.0%	0.0%
44023	0	0.0%	0.0%
44024	0	0.0%	0.0%
44026	0	0.0%	0.0%
44046	0	0.0%	0.0%
44062	0	0.0%	0.0%
44064	0	0.0%	0.0%
44065	0	0.0%	0.0%
44072	0	0.0%	0.0%
44086	0	0.0%	0.0%

Lake

44057	0	0.0%	0.0%
44060	0	0.0%	0.0%
44077	0	0.0%	0.0%
44081	0	0.0%	0.0%
44092	0	0.0%	0.0%
44094	0	0.0%	0.0%
44095	0	0.0%	0.0%

Lorain

44001	0	0.0%	0.0%
44011	0	0.0%	0.0%
44012	0	0.0%	0.0%
44028	0	0.0%	0.0%
44035	0	0.0%	0.0%
44039	0	0.0%	0.0%
44044	0	0.0%	0.0%
44050	0	0.0%	0.0%
44052	0	0.0%	0.0%
44053	0	0.0%	0.0%

Cleveland Metroparks Survey:
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Total
Responses % of Total
Surveys % of Total
Completed
Surveys

32. Home ZIP code: (Cont)

Lorain (Cont)

44054	0	0.0%	0.0%
44055	0	0.0%	0.0%
44074	0	0.0%	0.0%
44090	0	0.0%	0.0%

Medina

44212	3	3.9%	4.3%
44215	0	0.0%	0.0%
44233	29	38.2%	42.0%
44235	0	0.0%	0.0%
44253	4	5.3%	5.8%
44254	0	0.0%	0.0%
44256	6	7.9%	8.7%
44273	0	0.0%	0.0%
44275	0	0.0%	0.0%
44280	0	0.0%	0.0%
44281	0	0.0%	0.0%

Portage

44201	0	0.0%	0.0%
44202	0	0.0%	0.0%
44231	0	0.0%	0.0%
44234	0	0.0%	0.0%
44240	0	0.0%	0.0%
44241	0	0.0%	0.0%
44243	0	0.0%	0.0%
44255	0	0.0%	0.0%
44260	0	0.0%	0.0%
44266	1	1.3%	1.4%
44272	0	0.0%	0.0%
44288	0	0.0%	0.0%
44411	0	0.0%	0.0%
44412	0	0.0%	0.0%
44449	0	0.0%	0.0%

Summit

44056	0	0.0%	0.0%
44067	0	0.0%	0.0%
44087	0	0.0%	0.0%
44203	0	0.0%	0.0%
44216	0	0.0%	0.0%
44221	0	0.0%	0.0%

Cleveland Metroparks Survey:
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Total
Responses **% of Total**
Surveys **% of Total**
Completed
Surveys

32. Home ZIP code: (Cont)

Summit (Cont)

44223	2	2.6%	2.9%
44224	0	0.0%	0.0%
44236	0	0.0%	0.0%
44262	0	0.0%	0.0%
44264	0	0.0%	0.0%
44278	0	0.0%	0.0%
44286	0	0.0%	0.0%
44301	0	0.0%	0.0%
44302	0	0.0%	0.0%
44303	0	0.0%	0.0%
44304	0	0.0%	0.0%
44305	0	0.0%	0.0%
44306	0	0.0%	0.0%
44307	0	0.0%	0.0%
44308	0	0.0%	0.0%
44310	0	0.0%	0.0%
44311	0	0.0%	0.0%
44312	0	0.0%	0.0%
44313	2	2.6%	2.9%
44314	0	0.0%	0.0%
44319	0	0.0%	0.0%
44320	0	0.0%	0.0%
44321	0	0.0%	0.0%
44322	0	0.0%	0.0%
44333	2	2.6%	2.9%

<i>No Response</i>	3	3.9%	4.3%
<i>Other</i>	1	1.3%	1.4%

33. Housing status

<i>Rent</i>	13	17.1%	18.8%
<i>Own</i>	48	63.2%	69.6%
<i>Live with family member</i>	6	7.9%	8.7%
<i>No response</i>	2	2.6%	2.9%

34. Highest education level achievement

<i>< High school</i>	1	1.3%	1.4%
<i>High school</i>	13	17.1%	18.8%
<i>Some college</i>	28	36.8%	40.6%
<i>College graduate</i>	19	25.0%	27.5%
<i>Post graduate</i>	8	10.5%	11.6%

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35. Annual household income			
<i>0 < 40K</i>	19	25.0%	27.5%
<i>40K < 80K</i>	13	17.1%	18.8%
<i>80K+</i>	13	17.1%	18.8%
<i>No response</i>	24	31.6%	34.8%

36. Number of people in household			
<i>1</i>	5	6.6%	7.2%
<i>2</i>	27	35.5%	39.1%
<i>3</i>	21	27.6%	30.4%
<i>4</i>	10	13.2%	14.5%
<i>5+</i>	6	7.9%	8.7%

37. Race			
<i>African American</i>	6	7.9%	8.7%
<i>White</i>	62	81.6%	89.9%
<i>Hispanic</i>	0	0.0%	0.0%
<i>Asian</i>	0	0.0%	0.0%
<i>Other</i>	1	1.3%	1.4%

38. Is there anything else you would like to tell us about the Cleveland Metroparks?			
<i>No response</i>	44	57.9%	63.8%
<i>Response</i>	25	32.9%	36.2%

Staff			
<i>Total Surveys</i>	76	100.0%	110.1%
<i>Total Completed Surveys</i>	69	90.8%	100.0%

Reservation			
<i>Hinckley</i>	76	100.0%	110.1%
<i>Garfield Park</i>	0	0.0%	0.0%
<i>Rocky River</i>	0	0.0%	0.0%

Day			
<i>Monday</i>	12	15.8%	17.4%
<i>Tuesday</i>	22	28.9%	31.9%
<i>Wednesday</i>	0	0.0%	0.0%
<i>Thursday</i>	1	1.3%	1.4%
<i>Friday</i>	1	1.3%	1.4%
<i>Saturday</i>	30	39.5%	43.5%
<i>Sunday</i>	10	13.2%	14.5%

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Time	<u>Total Responses</u>	<u>% of Total Surveys</u>	<u>% of Total Completed Surveys</u>
<i>AM</i>	22	28.9%	31.9%
<i>MID</i>	23	30.3%	33.3%
<i>PM</i>	31	40.8%	44.9%